

▣ **Place:**

District of Elkford

▣ **Industry:**

Municipality

▣ **Challenge:**

To provide an effective cleaning and maintenance program that is safe for users and the environment

▣ **Solution:**

Avmor's EcoPure, Avmor's Biomor
Avmor's Av-mixx Dilution Control System

▣ **Results:**

Elkford's cleaning program has been simplified: A reduction of SKUs- less products to do the job and daytime cleaning is now possible.



Elkford is a picturesque Rocky Mountain town founded in 1971 as a home for miners. From its early days as a collection of temporary homes, a one-room school, and a single general store, Elkford has grown to nearly 2,500 residents. The town remains a place where nature prevails – and humanity borrows a bit of space. With its slogan "Wild at Heart" welcoming you, it is clear that the environment is at the heart and economic growth of this community.

It was only a matter of time before the District Council decided to be proactive and use environmentally preferable cleaning products, thereby reducing the town's environmental footprint. Realizing that indoor air quality (IAQ) affects the staff's productivity, as well as the health and safety of employees and visitors, they sought to improve IAQ in all its buildings. With all these concerns in mind, Elkford decided to make the switch to EcoPure and Biomor products manufactured by Avmor Ltd. As a result of using these products, employees and residents of Elkford do not have to worry about being exposed to harmful gases and toxic solvents.

The District of Elkford provides numerous community services to its residents. With so many people walking through the Recreation Centre daily, the floor requires regular cleaning. However, cleaning could only be scheduled in the evenings so as not to expose children in the playschool to strong toxic fumes. Since implementing Avmor's EP80 floor finish and EP83 floor stripper, maintenance can now be scheduled anytime without worry about the potentially harmful health effects. The cleaning staff of Elkford were pleased that the EP80 floor finish is odourless and the EP83 floor stripper removes conventional floor finishes effectively. Both products were also very easy to use. "Change can be difficult, but our staff has already embraced the products" reports John Eastwood, Director of recreation and Community Services, after having heard positive feedback from his staff during the recent stripping and re-finishing of the banquet hall.

The cleaning staff of Elkford is extremely satisfied with the performance of Avmor's products. Moreover, the town has reduced its cleaning costs, as fewer products are now needed to do the job. The District of Elkford is also using other Avmor products, such as EP61 Glass and Surface Cleaner, EP64 Multi-Use Cleaner, EP65 Heavy Duty Degreaser, and Biomor Multi-Purpose Cleaner. Furthermore, by implementing the Avmixx Dilution Control System, Elkford is looking forward to additional cost savings.

The District of Elkford now has five buildings that are using Avmor's products: Main Office Building, Recreational Center and Banquet Hall, Library/Aquatic Building, Fire Hall, and Public Works. Avmor's EcoPure and Biomor have provided the community of Elkford with the tools to safeguard the health and safety of its staff, residents, and visitors, while meeting the District's cleaning and maintenance needs. Elkford can therefore continue to encourage residents and visitors alike to "Get intimate with nature."

An Avmor Success Story

District of Elkford goes GREEN with Avmor's EcoPure & Biomor



Pictures (Left to Right): Images of Elkford, Banquet Hall with 5 coats of EP80.



"...Change can be difficult, but our staff has already embraced the products really well."

John Eastwood, Director of Recreational and Community Services, District of Elkford